



## Communication Privacy Policy

Pittsburgh Fertility and Dr. Sheila Ramgopal | FACOG

**Effective Date:** January 1, 2026

Pittsburgh Fertility may communicate with you through various channels, including:

- **SMS/Text messages**
- **Email**
- **Patient portal messages**
- **Phone calls**

### **Other electronic or secure messaging platforms**

These communications may include:

- Appointment reminders and confirmations
- Treatment updates and follow-up instructions
- Important clinic notifications, including changes in schedule, services, or policies
- General information related to your care

### **Consent**

By providing your contact information, you consent to receive communications from Pittsburgh Fertility through the channels you have provided. You may **opt-out at any time** from specific types of communications by:

- Replying "STOP" to text messages, and for assistance, text HELP.
- Following the unsubscribe instructions in emails
- Updating your preferences in the patient portal
- Contacting our office directly at 412-274-4483 or emailing [sheila@pittsburghfertility.com](mailto:sheila@pittsburghfertility.com)

## Terms and Conditions

- Messaging frequency may vary.
- Message and data rates may apply.
- To opt out at any time, text STOP.
- SMS consent is not shared with third parties.
- For assistance, text HELP or visit our website at [www.pittsburghfertility.com](http://www.pittsburghfertility.com).

## Data Protection

All communications containing personal or medical information are treated as **protected health information (PHI)** and are handled in accordance with applicable privacy laws. We take reasonable administrative, technical, and physical measures to protect the confidentiality and integrity of your

Information. We do not share, or sell SMS opt-in, or phone numbers for the purpose of SMS.

## Content Limitation

Whenever possible, communications will be limited to the minimum necessary information to achieve the purpose, and sensitive medical details are shared only when required for your care or treatment.

## For Terms of Service Visit:

<https://www.pittsburghfertility.com/wp-content/uploads/2026/02/Communication-privacy-policy-Pittsburgh-Fertility.pdf> for privacy policy and <https://www.pittsburghfertility.com/resources/>